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WatchTheRoad.org

WATCH THE ROAD ANNOUNCES WINNING TRAFFIC SAFETY SLOGANS for 2005



Watch the Road announced the winners of the Watch the Road Traffic Safety Slogan Contest Sunday, June 5th, at Dodger Stadium.

Danny Campos, a 5th grader from **Telfair Elementary**, won with the slogan, "Don't let safety take a holiday." The winner of the Spanish slogan, **Kimberly De La Torre**, a 5th grader from **Miramonte Elementary**, created, "Use tu coco, no dejes que se te apague el foco!" The winning slogans will earn citywide recognition by being displayed to the public on LADOT and other transit buses as car cards.

The Assistant General Managers from the Los Angeles Department of Transportation, Mr. John Fisher from the Office of Operations and Mr. James Okazaki from the Office of Planning recognized the winning students during a pre-game ceremony. Before the ceremony, the students were invited onto the field to meet and greet real Dodgers!

The slogan contest was part of the festivities at the first ever Watch the Road Dodger Day. Over 600 school children from every community in Los Angeles participated in the traffic safety competition. Watch the Road asked students in the participating schools to create an original slogan promoting safe roadway behaviors. Over 41,000 fans watched the Los Angeles Dodgers top the Milwaukee Brewers 10-6, while promoting traffic safety.

Watch the Road thanks the Los Angeles Department of Transportation, California Office of Traffic Safety, City Council Offices, County of Los Angeles Department of Public Works, the Los Angeles Dodgers and the participating schools for spreading the word about traffic safety.

And remember, it's better to lose one minute of your life than your life in one minute. Watch the Road!