



Los Angeles Mayor James K. Hahn
LA County Supervisor Zev Yaroslavsky
and
Operation Traffix

Cordially invite you to celebrate the commencement of the

WATCH THE ROAD CAMPAIGN
To Promote Countywide
Traffic Safety and Awareness

Press Conference and Program Outline
Tuesday, May 18, 2004

2:00 p.m. Press Conference
Northeast corner of Wilshire Blvd. and Veteran Ave.
(in UCLA's "Lot 36")

2:25 p.m. Program Unveiling

For further information, please contact Luz Echavarria, LADOT, at (213) 580-5470; Lan Nguyen, LADOT, at (213) 792-5690 (cell) or Lnguyen@dot.lacity.org, or log onto WatchTheRoad.org

