



PARTNERSHIP FORM

- Yes! We want to help save lives and reduce traffic congestion and accidents.**

Name of agency/organization

Contact Person

Mailing address

Phone

Fax

Email

Partnership Opportunities (Check all that apply)

- Place campaign messages on billboards, magazines, newspapers, newsletters, buses, fleet vehicles, and other communication medium
- Make presentations to stakeholder groups on behalf of the **Watch the Road** campaign
- Distribute campaign materials to community groups, schools, associations, customers and other stakeholders
- Sponsor campaign radio ads
- Sponsor campaign television ads
- Sponsor campaign internet ads
- Sponsor campaign outdoor ads
- Serve as a campaign spokesperson
- Raise funds for campaign
- Make a tax deductible contribution for the campaign
- Identify potential campaign sponsors
- Other _____

Thank you for your commitment to helping to reduce traffic congestion and crashes and to help save lives.

Please submit partnership form via U.S. Mail or fax to:

Luz Echavarria
c/o Los Angeles Department of Transportation
100 S. Main Street, 10th Floor
Los Angeles, CA 90012
Fax 213-972-8410

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For internal use - Operation Traffic Contact